



IOTC Board Meeting — July 14, 2023  
1 p.m. — Fitness Center

Tennis members who want to receive IOTC information via email can contact [secretary@IronOaksTennis.net](mailto:secretary@IronOaksTennis.net) or use the 'Contact Us' button on the club website. Please be sure to check your promotions and/or spam folders for email as it is sometimes routed there.

**Officers Attending:** Christopher Berry (President), Rick Kenny (VP) via phone, D.D. Kullman (Secretary), and Kristina Traylor (Tennis Play Director)

Also in attendance: Molly Bergesen, Carole Rockland (**Publicity & Marketing Chair**), and Judy Gahide

Call to Order at 1 p.m. — Quorum is present

**Reports:**

- May minutes were approved from the last meeting. No meeting was held in June.
- Chris is handling financials in Sandy Traylor's absence. The account is balanced, and finances are in good order.

**New Business:**

- DD to revisit the value of securing a Dropbox subscription and report findings to the board at the next regular meeting in August.
- Chris to talk to Jeff about tennis club attendance at the Fitness Advisory Committee, which is held the 4<sup>th</sup> Monday of the month at 3 pm in the Bradford Room.
- Chris to talk to Jeff about any upcoming HOA software projects that may represent an opportunity to upgrade from Chelsea. Or alternately, investigate the use of Club Essentials.

**Old Business:**

- Bylaws will be sent to the board for unanimous approval, and then will be presented to the general membership for a vote in November.
- Rick to work with Dick to establish an emergency plan to back up software and hardware.
- Rick to contact Michelle Renahan in Communications at Blue Star regarding updating website photography and linking to master calendar.

**Financial:**

- Chris to reach out to Bob Lynne to review last year's books.

**Marketing/Communications:**

- Judy placed an article in the Sun Lakes Splash about the pancake breakfast.
- Judy to send a recap to Dick for placement on the website.
- Carole reported no new marketing news.

**Membership:**

- Edith has reported two new members and that total membership is 310 as of July 12<sup>th</sup>,
- Chris to send new members a welcome message.
- Board discussed establishing a new social membership for non-players who would like to become or remain members of IOTC. CJ to add language for this into the bylaws in the event we vote to incorporate this idea.

**Events:**

- July Pancake Breakfast — Molly reported good attendance with 66 people. Total expenditures were just north of \$300, and the entire event only cost the club \$16.88 net-net.
- Sip & Serve Event — Scheduled for Friday, 8/25 at 7 p.m. Kristina will own the overall event plan. Sign-up sheet will be posted 8/1 through 8/20 and communications will be sent out by Dick 8/1 and 8/15.
- The board unilaterally agreed that we'll use the tennis event planning tool to plan all future events.

**Annual Operating Plan:**

- Chris presented a draft of the 2023/2024 annual operating plan. Estimated costs and profits from the calendar items were discussed and changes made. The revised OP Plan will be reviewed again at the next meeting.
- Board discussed upcoming events and dates.
- The board will need to determine a budget for prizes at gender and mixed doubles events.

**ACTION ITEMS:**

- DD to investigate Dropbox for document storage.
- CJ to talk to Jeff about refreshing representation on the Fitness Advisory Committee.
- CJ to talk to Jeff about using Club Essentials vs. Chelsea system.
- CJ to reach out to Bob Lynne to review last year's books.
- Judy to send a pancake breakfast recap to Dick for placement on the website.
- CJ to send new members a welcome message.
- Kristina to submit a plan for the Sip & Serve event, post a sign-up sheet, and draft emails for Dick to send to membership.
- CJ to present updated annual operating plan at next board meeting.

**Next Regularly Scheduled Meeting: Monday, August 7, 2023, at noon in the Fitness Center**

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