



IronOaks Tennis Club(IOTC)
Board Meeting Minutes
January 8, 2018
1PM – Ocotillo Room

OFFICERS: Dave Wilcox (Pres.), David Rokusek (VP), Carol Mellinger (Secy),
Mike Davin & Dar Brasch (Play Directors), Norb Guimond (Ex Officio),
Doug Swanson(Treas)

ATTENDEES: Kwong Young(Blue Star), Dick Harrold(Tennis Webmaster)

REPORTS

Doug Swanson reported the balance of the IOTC checking account to be \$4956.96 and savings account \$25. Revenue from the Kwong free lesson raffle \$214. No expenses registered for the month.

Norb Guimond reported that there are 287 tennis members that pay to play in the morning. It was discussed that we have many more members that play in the afternoon, therefore are not included in this number. Denise Lott's IOTC Directory including names and photos of non-prime time tennis players has 344 tennis players. Dave Rokusek, with Norb Guimond and Carol Rockland will review our IOTC membership form and propose changes that would make it possible for non-prime time tennis players to join, therefore receive eBlasts and present a proposal at the February meeting.

Dave Rokusek reported on the upcoming efforts to attract new members through beginner tennis lessons. Appears to be a "full court" on Wednesday, January 10th.

Pam will improve the quality of the balls in the ball machines through purchases and reuse of balls used during Kwong's socials. She will work with treasurer Doug to detail the maintenance costs for the Jason Morton Tournament.

OLD BUSINESS

Jason Morton Planning Update (3/1 – 3/4)

Kwong distributed the 2018 Jason Morton Tennis Classic brochure to be used for signing up for the tournament. Kwong said he would like to wait about two more weeks before distributing these brochures.

Sponsors were discussed and Dave Wilcox, Doug Swanson, Kwong Young and Dave Rokusek are working with sponsors and they discussed their status.

There was discussion as to who puts up the sponsor banners around the tennis club for the Jason Morton event. Dave Wilcox said he would talk to Pam about this. Doug suggested volunteers do this to save IOTC some IronOaks Jason Morton tournament maintenance fees currently \$500 - \$600.

Don Neu Memorial Charity Event (2/2 – 2/3)

There is an opening for food and beverage hosts for the Don Neu Memorial Charity Event. Some names were discussed. Mike was reviewing what was done at Cottonwood last year for this event which is what they decided to do this year. The event will be two days, the first day will be same gender matches and the second day will be mixed gender matches. Mike was asked to check with Denise Lott re getting a Splash article in time for the February issue.

Valentine Event (2/10)

Kwong Young raffle tickets sold for free lessons will be drawn at the Valentine Event. Claire Wilcox, with Carol Rockland and Edith Tanniru are leading the social responsibilities for this event. Dave Rokusek offered the Rokusek Duo entertainment if so desired for the event.

NEW BUSINESS

EBLAST Discussion

Dick Harrold explained when an eblast should be used. He said the eblast only goes to tennis players and should contain information that most tennis players would like to know. If you only want to talk to a few members, an eblast is not to be used. Dick said that if the attempted email deliveries fail around 3 times, then that email will be taken off. He sends eblasts to about 344 members and uses the picture roster brochure for his email addresses. The Chelsea system only contains the tennis players that pay to play in the morning which is currently 287 members.

Dick demonstrated where the calendar was on the tennis website and he said he would change the list of activities to come up first when listing calendars on the website.

There was discussion about various calendars used and who updates these calendars and the information they contain.

Nominating Committee for 2018

After some discussion Dar said she would be willing to continue as Play Co-Directors. Doug Swanson said he would be willing to continue as Treasurer and Carol Mellinger said she would continue to be the Secretary if no other candidates were forthcoming. Dave Wilcox and David Rokusek has declined running for re-election. Dave Rokusek will lead a nominating committee. The nominating committee results will be presented at the February 12 board meeting.

Guest Fees: Confusion over fees for tennis playing guests. Dave to ask Pam to clarify.

The meeting was adjourned at 3:00PM. The next meeting will be February 12, 2018 at 1PM in the Ocotillo Room.